



Walter H Hawes III Biography

Having grown up living internationally, Walter was dedicated to an international career from the outset. He studied International Relations and Spanish at the University of Southern California and then went on to earn a Master's degree in International Affairs from the The Fletcher School of Law and Diplomacy at Tufts University.

His professional career of over twenty-five years spans the globe. In the first phase of his career he worked for American Express for ten years where he was part of the team that established charge card operations for the company in Taiwan and then, he later served as Regional Marketing Director for Latin America & The Caribbean based in Miami, Florida.

From there Walter moved into the manufacturing sector where he led the international marketing team for the world's largest Room Air Conditioning manufacturer at the time, Fedders Corporation, based in New Jersey.

After a total of ten years with Fedders including two international assignments to Singapore and Shanghai respectively, Walter joined the Wendy's Company as Vice President, International Marketing based in Columbus, Ohio. A year and half later he was assigned to the role of Regional Vice President for Asia Pacific based in Hong Kong where he led the Franchise Operations and business development team for five and a half years.

Since then Walter leads his own consulting firm and spends his time when not working, enjoying his family, travelling, and playing golf.

Walter is fluent in both Spanish and Mandarin Chinese.